

Open SUNY: Working together to step up our contribution to student access, completion and success

SUNY Presidents Meeting September 2013







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OPEN

Open SUNY is focused on enhancing SUNY's role in supporting students' access, completion and success

Students

Improve the Access + Completion = Success equation for students. Reach new groups of learners and reach learners in a new way

Faculty

 Enhance quality instruction for their students; develop professionally; use cutting edge learning tools to improve instruction; enhance profile

Colleges and universities

 Sustainably support each institution's unique student offering and experience by expanding reach and student outcomes

State

 Meet the demanding needs of employers and society by producing graduates capable for the 21st century



Just in New York, there are millions of individuals that need access to a high quality higher education

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	_		New Yorkers
Underserved adults		At least a high school education, but no college degree	6.9 M
		Associate or bachelor's degree	4.2 M
Currently enrolled		Current SUNY students	0.46 M
		Other NYS college students	0.86 M
High school students		Juniors and seniors in NYS	0.39 M

Millions more potential students in other states and around the world

SOURCE: National Center for Education Statistics, Current Population Survey



For further refinement: The Open SUNY vision

Straw man Open SUNY vision

Open SUNY provides the nation's leading onlineenabled higher education learning experience. Open SUNY will draw on the *Power of SUNY* and support faculty and campuses in:

- Dramatically enhancing students' *access* to higher education
- Improving student *completion* rates
- Preparing students for success in their lives and careers, and contributing to the economic success of New York State and beyond





Open SUNY is in an intensive period of design that has involved gathering ideas, opportunities and questions from across the system

2009 +

Prepare and frame

- Framing Open SUNY
- Developing initial proposals
- Building on a rich history

Aug 2013 – Dec 2013

Refine and design

- Refine vision
 - Build business case
- Design initiatives
- Develop the launch plan

Jan 2014 – Aug 2014

Launch

- Supports for limited # of programs
- Resolve major policy issues
 - Prepare for expansion

Sep 2014 – Jul 2015

Expand

- Add additional degree programs
- Expand set of supports

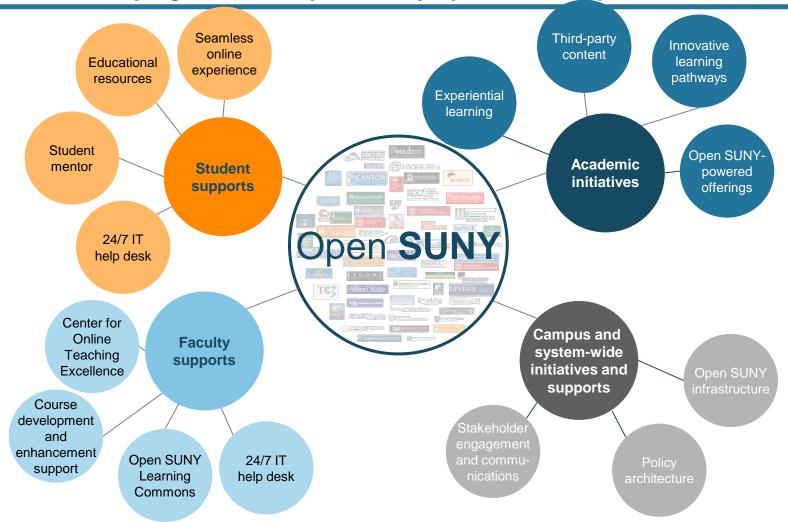
1. Hear your thoughts / perspectives

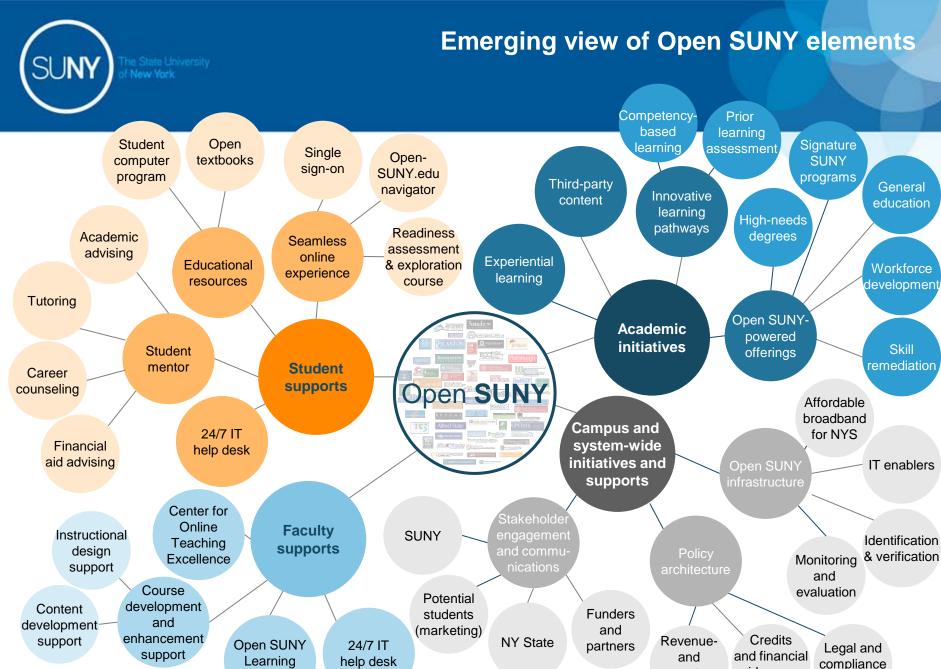
2. Conduct targeted research



Based on our work and what we heard, there is an emerging view on the key elements of Open SUNY

Online-enabled programs will continue to be designed and delivered by SUNY's 64 campuses. Qualified programs will be powered by Open SUNY supports





Commons

aid across

campuses

policies

cost-

sharing



Regional engagement sessions also highlighted some key issues

Issues of concern		Resolution		
 System Administration to grant degrees 		•	Not a campus. Degrees will continue to be granted by your institutions	
 Business models (e.g., for cross- registration/cross-listing and Open SUNY funding) 		•	Launching a cross-system committee to address these issues building on work to date	
 Standardization or loss of individual campus identities 	▶	•	Continued faculty curricular control while leveraging our diversity	
Ability to resolve current policy	1		Address together through the breeder	

- Ability to resolve current policy challenges (e.g., financial aid)
- Short time frame before launch
- Online course quality
- Access to affordable broadband
- Student technical / computer skills

 Address together through the broader Open SUNY effort, building on important work to date around the system



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Open SUNY will focus on working through the business model and crossregistration/cross-listing issues

SUNY Board Academic Affairs Committee Chair has directed us to convene a Committee to address business model and cross-registration/cross-listing issues

Charge

- Business model (i.e., financials between campuses)
- Crossregistration and cross-listing policies and processes

Participants

 Widely representative group of registrars and business officers

Timeline

- Launching by mid-October
- Initial proposals due by early spring

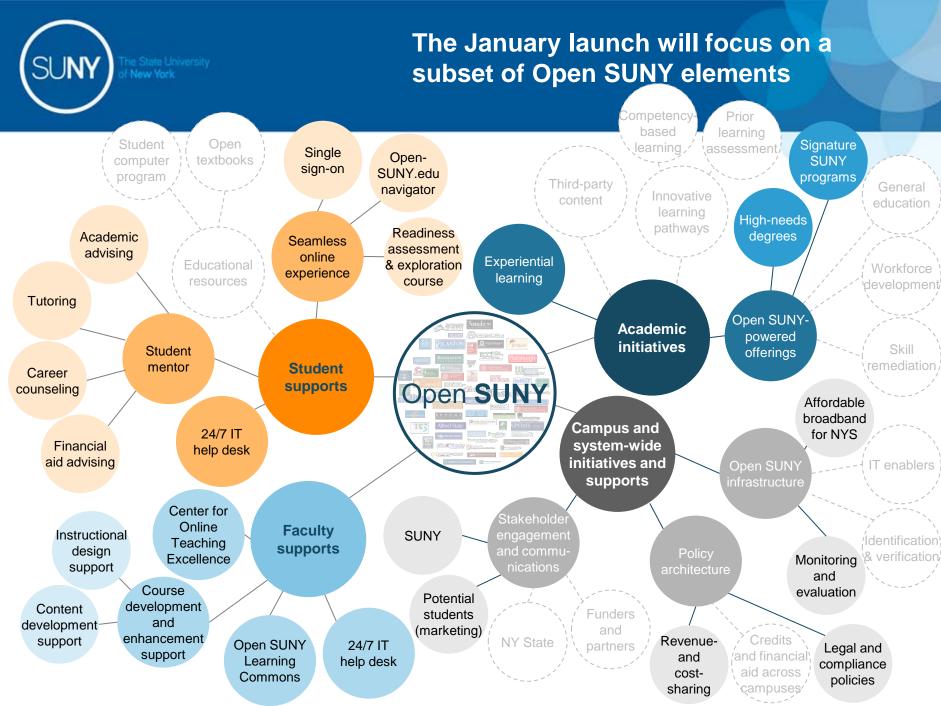
Your Role

 Support your registrar and/or business officer in participating (as appropriate)



We are moving aggressively toward a targeted, high quality launch of Open SUNY in January

2009 +	Aug 2013 – Dec 2013	Jan 2014 – Aug 2014	Sep 2014 – Jul 2015
Prepare and	Refine and design	Launch	Expand
frame	Refine vision	Supports for	• Add
 Framing Open SUNY 	Build business case	limited # of programs	additional degree
Developing initial proposals	 Design initiatives 	Resolve major policy issues	programsExpand set
 Building on a rich history 	Develop the launch plan	 Prepare for expansion 	of supports





Three things you can do to benefit from and contribute to Open SUNY

What you can do Communicate to your campuses	 Details Communicate Open SUNY to your campus Three meetings: Administration, Faculty, Students Use communications tools (to be provided) Reach out if you need assistance 	
Share an asset	 Expand the impact of your existing online- enabled capabilities by sharing an asset with Open SUNY Faculty supports (e.g., faculty training) Student supports (e.g., online remedial tutoring) Institutional supports (e.g., IP policies) 	Follow-up communication on these will come by end of week
Nominate a program	 Open SUNY launch will highlight a handful of e degree programs with distinctive Open SUNY e The Open SUNY effort will provide support to your degree program (e.g., visibility, faculty supports) in exchange for your participation) 	-



Thank you!

Questions?