



The State University
of New York

**Open SUNY: Working together to
step up our contribution to student access,
completion and success**

SUNY Presidents Meeting
September 2013



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HERKIMER
COUNTY | COMMUNITY | COLLEGE

Ann Marie Murray



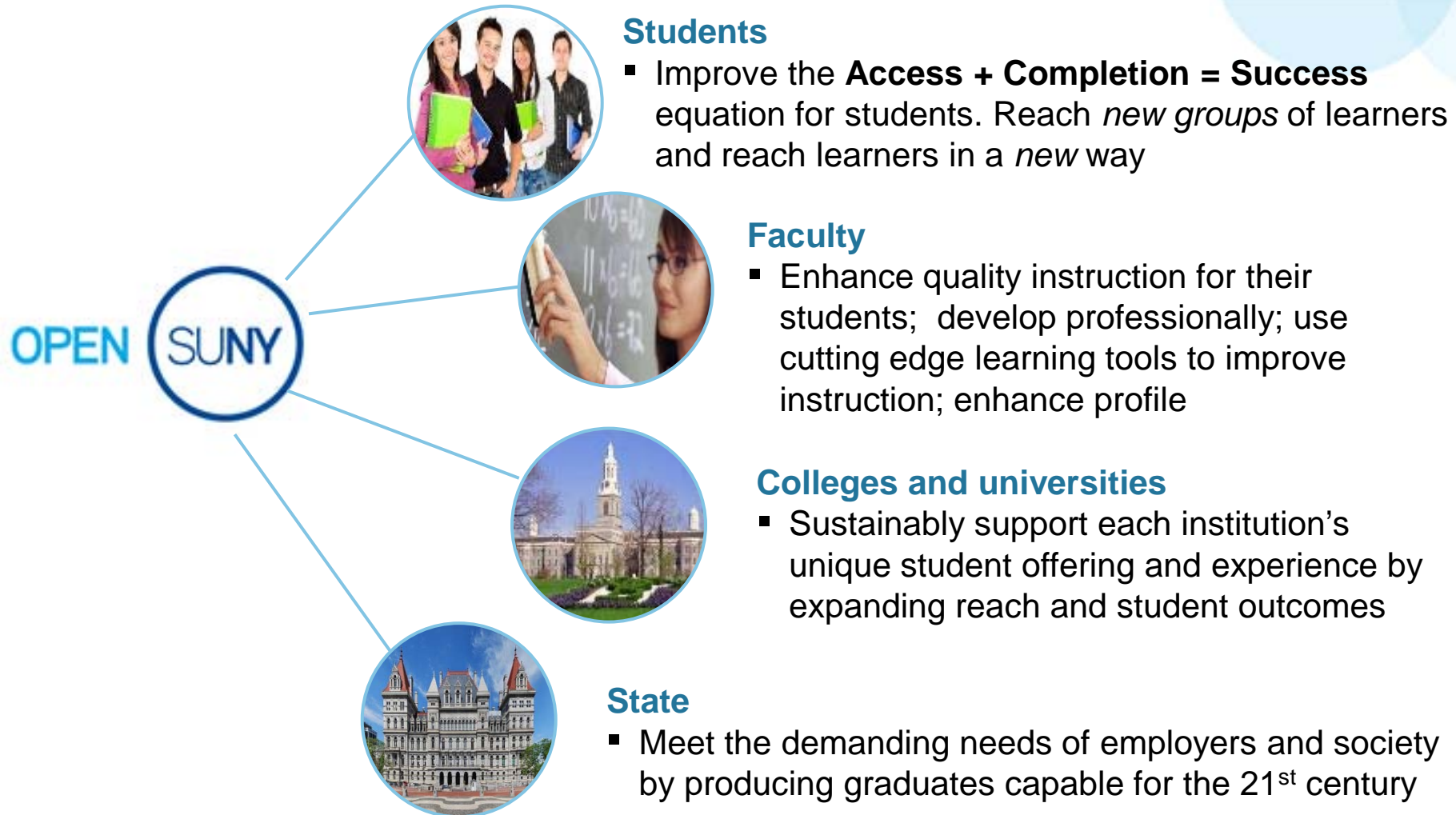
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Stony Brook
University






Samuel L. Stanley

Open SUNY is focused on enhancing SUNY's role in supporting students' access, completion and success



Just in New York, there are millions of individuals that need access to a high quality higher education

New Yorkers

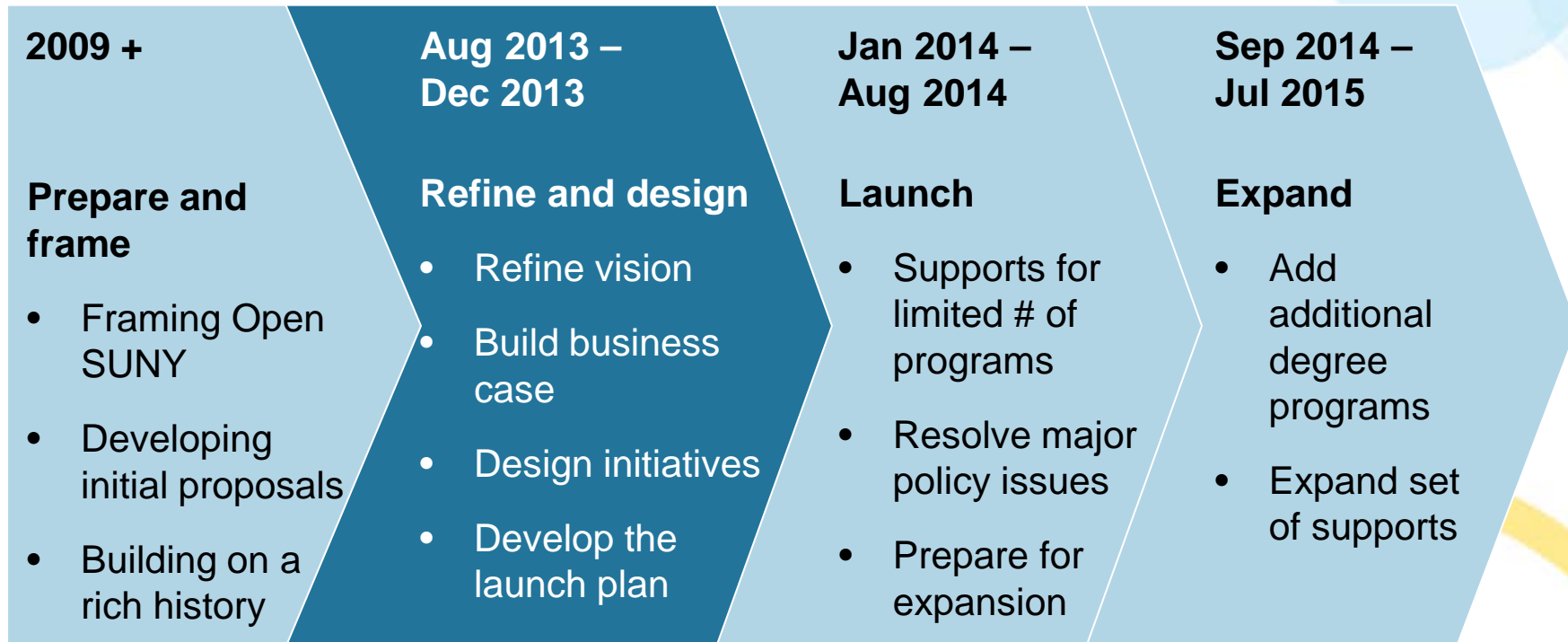
Underserved adults		At least a high school education, but no college degree	6.9 M
		Associate or bachelor's degree	4.2 M
Currently enrolled		Current SUNY students	0.46 M
		Other NYS college students	0.86 M
High school students		Juniors and seniors in NYS	0.39 M

Millions more potential students in other states and around the world

Straw man Open SUNY vision

Open SUNY provides the nation's leading online-enabled higher education learning experience. Open SUNY will draw on the *Power of SUNY* and support faculty and campuses in:

- Dramatically enhancing students' **access** to higher education
- Improving student **completion** rates
- Preparing students for **success** in their lives and careers, and contributing to the economic success of New York State and beyond



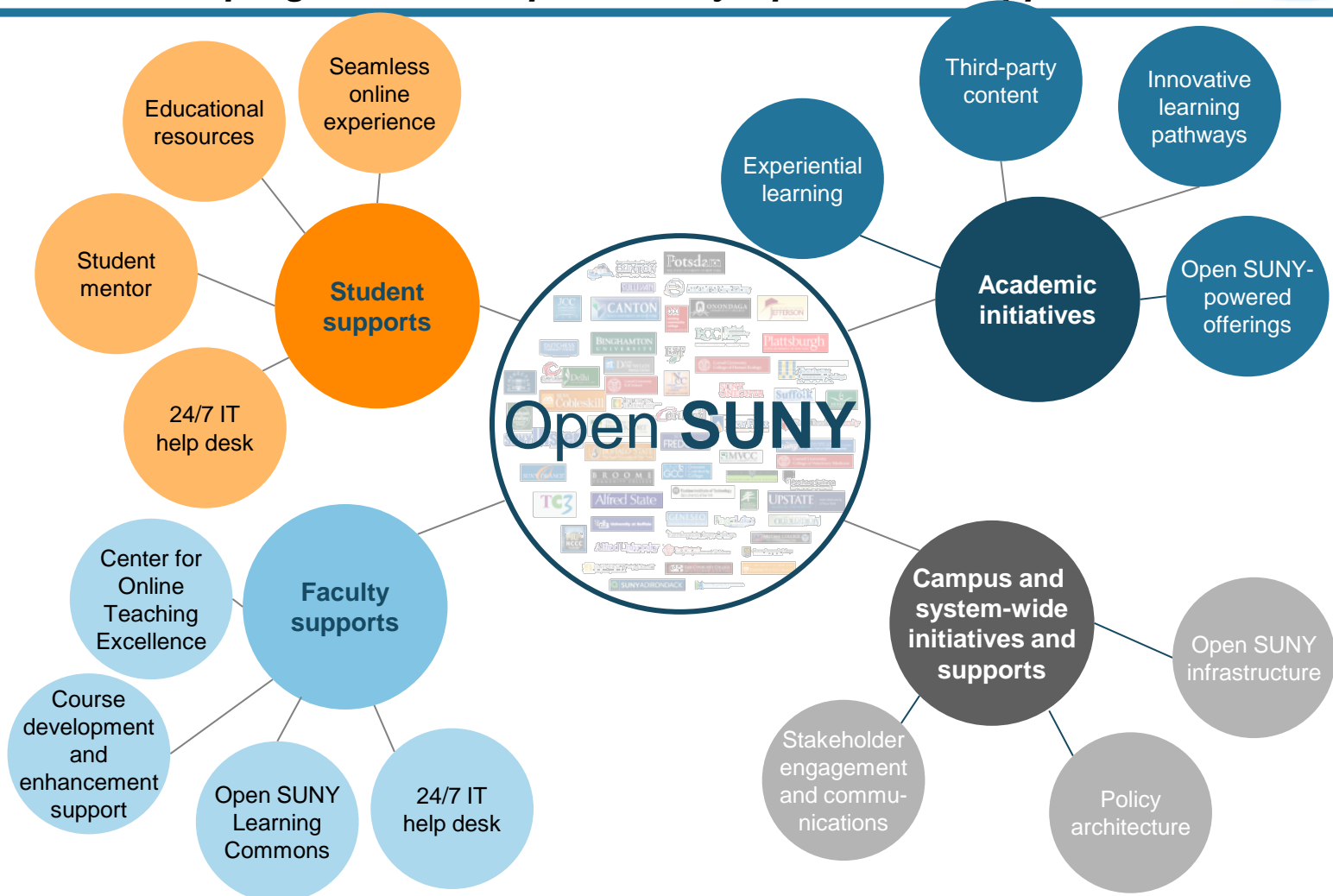
1. Hear your thoughts / perspectives

2. Conduct targeted research



Based on our work and what we heard, there is an emerging view on the key elements of Open SUNY

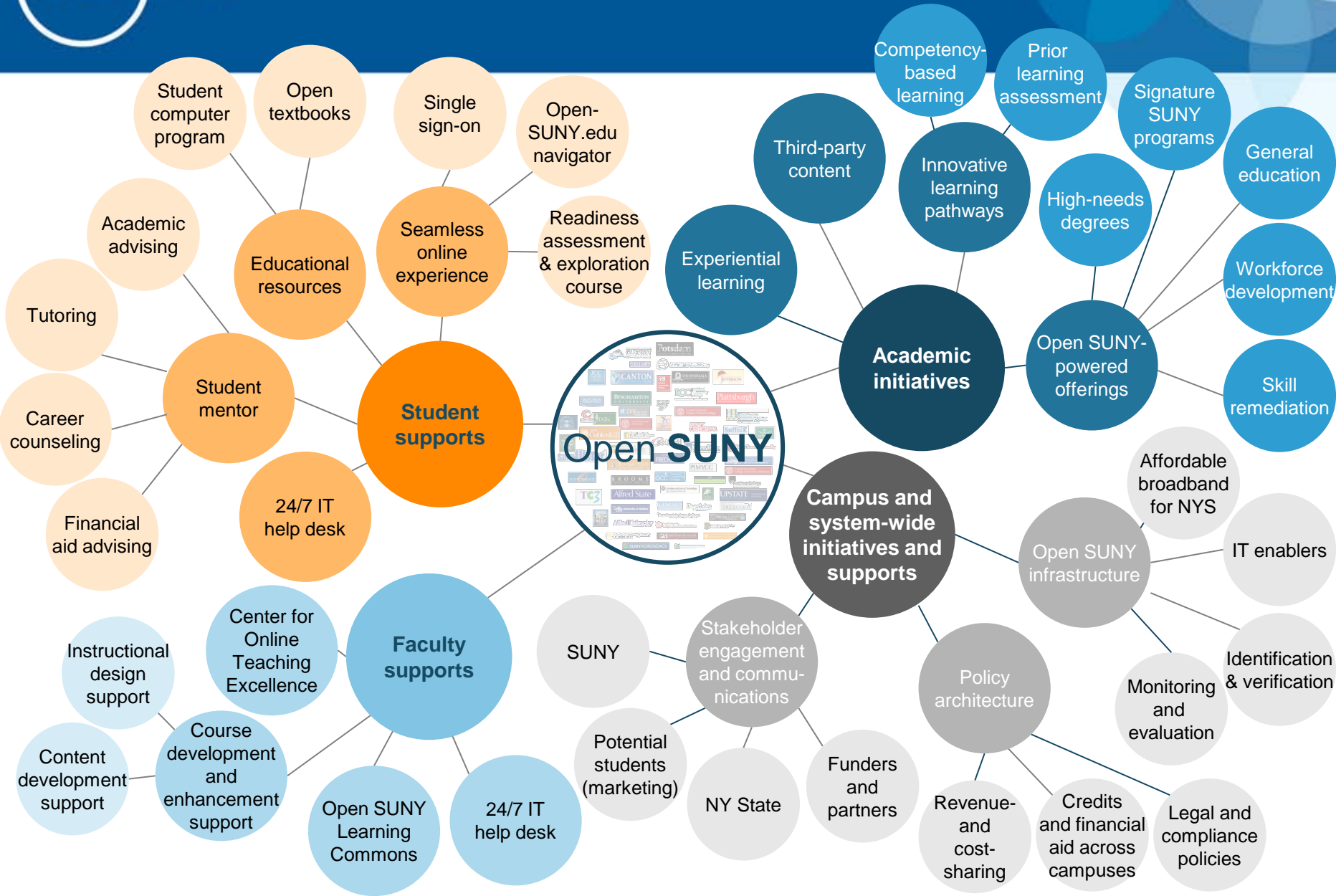
Online-enabled programs will continue to be designed and delivered by SUNY's 64 campuses. Qualified programs will be powered by Open SUNY supports





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Emerging view of Open SUNY elements



Regional engagement sessions also highlighted some key issues

Issues of concern

- System Administration to grant degrees



- **Not a campus. Degrees will continue to be granted by your institutions**

- Business models (e.g., for cross-registration/cross-listing and Open SUNY funding)



- **Launching a cross-system committee to address these issues building on work to date**

- Standardization or loss of individual campus identities



- **Continued faculty curricular control while leveraging our diversity**

- Ability to resolve current policy challenges (e.g., financial aid)
- Short time frame before launch
- Online course quality
- Access to affordable broadband
- Student technical / computer skills



- **Address together through the broader Open SUNY effort, building on important work to date around the system**

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**SUNY Board Academic Affairs Committee
Chair has directed us to convene a
Committee to address business model and
cross-registration/cross-listing issues**

Charge

- Business model (i.e., financials between campuses)
- Cross-registration and cross-listing policies and processes

Participants

- Widely representative group of registrars and business officers

Timeline

- Launching by mid-October
- Initial proposals due by early spring

Your Role

- Support your registrar and/or business officer in participating (as appropriate)

We are moving aggressively toward a targeted, high quality launch of Open SUNY in January

2009 +

Prepare and frame

- Framing Open SUNY
- Developing initial proposals
- Building on a rich history

**Aug 2013 –
Dec 2013**

Refine and design

- Refine vision
- Build business case
- Design initiatives
- Develop the launch plan

**Jan 2014 –
Aug 2014**

Launch

- Supports for limited # of programs
- Resolve major policy issues
- Prepare for expansion

**Sep 2014 –
Jul 2015**

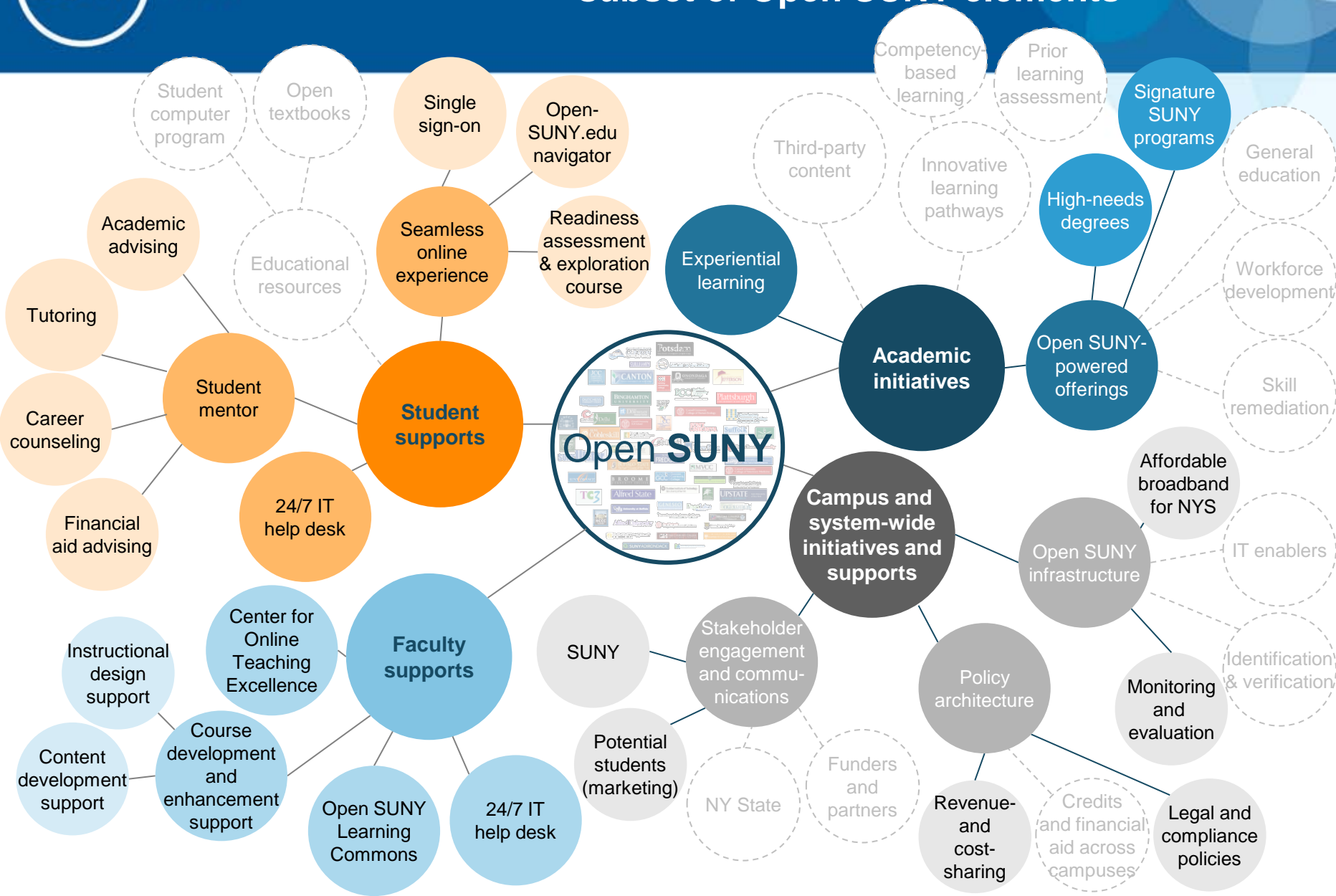
Expand

- Add additional degree programs
- Expand set of supports



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The January launch will focus on a subset of Open SUNY elements



Three things you can do to benefit from and contribute to Open SUNY

What you can do

Communicate to your campuses

Details

- **Communicate Open SUNY to your campus**
 - Three meetings: Administration, Faculty, Students
 - Use communications tools (to be provided)
 - Reach out if you need assistance

Share an asset

- **Expand the impact of your existing online-enabled capabilities by sharing an asset with Open SUNY**

- Faculty supports (e.g., faculty training)
- Student supports (e.g., online remedial tutoring)
- Institutional supports (e.g., IP policies)

Nominate a program

- **Open SUNY launch will highlight a handful of existing degree programs with distinctive Open SUNY elements**
- **The Open SUNY effort will provide support to your degree program (e.g., visibility, faculty supports) in exchange for your participation)**

Follow-up communication on these will come by end of week



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Thank you!

Questions?